



Executive Development Programs
Broad College of Business
MICHIGAN STATE UNIVERSITY



SUPPLY CHAIN MANAGEMENT

MSUONLINE.COM

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ABOUT MICHIGAN STATE UNIVERSITY

Founded in 1855 on the ideals of democratization of knowledge and empowering people through education, Michigan State is an inclusive, internationally recognized university with a mission of advancing knowledge and transforming lives. MSU is the nation's pioneer land-grant university. Today, this world-grant university is adapting its traditional principles to 21st century challenges. MSU's success traces back to its mission and core values: quality, inclusiveness and connectivity. These interconnected values are what set the university apart. Its commitment to inclusion embraces opportunities for everyone, ensuring that individuals from ordinary backgrounds with extraordinary talents and determination can transform their lives with advanced education.

ELI BROAD COLLEGE OF BUSINESS

VISION

To be a top-of-mind business school as reflected by the recognition of our brand, the reputation of our people, and the rankings of our programs.

MISSION

We create and disseminate knowledge through collaborative relationships while developing transformational leaders who make business happen.

VENTURE PHILANTHROPIST

Eli Broad is a renowned business leader who built two Fortune 500 companies from the ground up over a five-decade career in business. He is the CEO of SunAmerica Inc. and founder-chairman of KB Home (formerly Kaufman and Broad Home Corporation).



U.S. News & World Report Rankings

#1 Best Supply Chain and Logistics undergraduate (2019) and graduate (2020) programs

HOW DOES IT WORK?

MSU faculty work with learning design experts to combine the rigor of the on-campus curriculum with the interactivity of online learning in every program. In our user-friendly learning platforms, each course is designed to maximize interaction and collaboration with classmates and instructors.



ONLINE VIDEO LECTURES

Watch and learn from faculty and industry professionals as they deliver interactive lectures and course material via online streaming video. Pause, rewind and review any portion of the lecture so you completely understand the material before you move on.



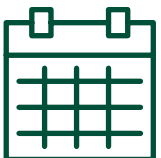
INTERACTIVE LEARNING MATERIAL

In addition to video lectures, classes may feature interactive content such as engaging presentations, quizzes, infographics and podcasts to immerse you in a multimedia learning environment. Our variety of instructional content is designed to engage different learning styles, whether you prefer reading presentations or listening to lectures.



CLASSROOM INTERACTION

Discussion boards, group study, chat rooms, live lectures and email provide many ways to connect to your classmates and faculty. Build connections all over the world through group projects and learn from the different perspectives of professionals in your field.



FLEXIBLE SCHEDULE

Enjoy the convenience of accessing your learning material anytime and anywhere with an internet connection from your computer, tablet or mobile device.

EARN CREDENTIALS ONLINE FROM THE TOP UNIVERSITY FOR SUPPLY CHAIN MANAGEMENT

Michigan State University is ranked the #1 U.S. Supply Chain School 2017 and #1 source of SCM talent by SCM World, which means you'll be learning from the best in this rapidly growing career field. As Supply Chain Management continues to be one of the most critical business disciplines in the manufacturing and service sectors, the demand for qualified professionals and opportunities for career mobility are increasing.

The higher you climb up the corporate ladder, the more you need to be aware of all supply chain functions and how they integrate. As supply chain becomes increasingly integral to strategic and operational decisions at the highest level, so is the importance for top managers, directors and the C-suite to be well-versed in this area. Advancing your education and earning credentials demonstrates your competency and knowledge in all levels of supply chain to employers—present and future. MSU's three-course master certificates and five-course advanced master certificate can provide the necessary tools and techniques to advance your career potential in this dynamic, lucrative industry.

SUPPLY CHAIN MANAGEMENT CERTIFICATES

At the heart of MSU's curriculum is a unique integrated model that coordinates all facets of the supply chain – both within your company and across all supply chain partners – with the goal of providing successful solutions to your customers. Whether you are working with supply chain partners outside of your country for the first time or developing a new sourcing strategy, through MSU's breadth of master certificate offerings, you can choose the program that best aligns with your current position and career aspirations.

Learn How to:

- Master end-to-end integration with strategies for optimization and innovation
- Understand and implement world-class supply chain management practices
- View supply chain situations from the perspective of suppliers, customers, manufacturers and service providers
- Improve qualitative and quantitative data analysis with expert feedback and experience
- Obtain tools and applications to evaluate and reengineer supply chain processes
- Create a sustainable competitive advantage through supplier base management

SUPPLY CHAIN MANAGEMENT OPTIONS ARE TAILORED TO YOUR NEEDS

In an age of specialization, customizing your education is the most strategic way to advance your career. Each online certificate program provides you with tools and techniques from experienced supply chain faculty and explores global trends and contemporary issues affecting, and affected by, supply chain management. Select the certificate option that best suits your position and career aspirations.

COMPLETE 3 COURSES FOR YOUR MASTER CERTIFICATE

Advanced Procurement Management - Strategic Sourcing	Strategic Sourcing	Strategic Supply Mgmt	Supply Base Mgmt
Advanced Procurement Management - Strategic Negotiation	Strategic Supply Mgmt	Supply Base Mgmt	Strategic Negotiation
Global Supply Chain Management	Supply Chain Mgmt. I	Supply Chain Mgmt. II	Global Supply Chain Mgmt
Supply Chain Management & Logistics	Supply Chain Mgmt. I	Supply Chain Mgmt. II	Integrated Logistics Strategy
Supply Chain Management & Operations	Supply Chain Mgmt. I	Supply Chain Mgmt. II	Manufacturing Planning & Control
Supply Chain Management & Procurement	Supply Chain Mgmt. I	Supply Chain Mgmt. II	Strategic Sourcing
Integrated Supply Chain Management	Integrated Logistics Strategy	Manufacturing Planning & Control	Strategic Sourcing

COMPLETE 5 COURSES FOR YOUR ADVANCED MASTER CERTIFICATE

Supply Chain Management & Procurement	Supply Chain Mgmt. I Supply Chain Mgmt. II	Strategic Sourcing Strategic Supply Mgmt	Supply Base Mgmt
Integrated Supply Chain Management	Supply Chain Mgmt. I Supply Chain Mgmt. II	Integrated Logistics Strategy Manufacturing Planning & Control	Strategic Sourcing

COURSE DESCRIPTIONS

SUPPLY CHAIN MANAGEMENT I

Explore the true scope, application and definition of supply chain management with thorough lectures and real-world applications. You'll understand how each functional component and its processes become one integrated operation to meet your customers' needs.

SUPPLY CHAIN MANAGEMENT II

Building on Supply Chain Management I, this course provides you with the tools to master integrated supply chain management and determine the best supply chain design for your operations, from the big picture down to the details. Identify the characteristics and objectives of inventory, transportation, warehousing and material handling.

INTEGRATED LOGISTICS STRATEGY

Focus on the integration of logistics across areas including customer service, distribution operations, purchasing, and the operation of transportation services. Topics include customer service operations, order processing, warehouse facility design and operations, carrier selection, transportation costing, third-party logistics suppliers and supply chain strategy.

GLOBAL SUPPLY CHAIN MANAGEMENT

The coordination of functions across the global supply chain is much more critical than the individual functions themselves. In Global Supply Chain Management, explore how to integrate your global logistics, purchasing, operations and market channel strategies. Also learn how to apply the global supply chain management framework, analyzing the implications of industry globalization drivers for supply chains.

MANUFACTURING PLANNING AND CONTROL

Discover how to evolve your Manufacturing Planning and Control (MPC) system to meet the ever-changing technology, product and market conditions in today's global marketplace. Gain a thorough understanding of MPC key elements.

STRATEGIC SOURCING

Learn how to develop and implement a procurement strategy that aligns with your overall competitive strategy. Acquire the essential skills to negotiate effectively, structure your purchasing department, evaluate and select suppliers using an analytical hierarchy process and manage cost across the entire supply chain.

STRATEGIC SUPPLY MANAGEMENT

Learn to identify, evaluate and develop new opportunities, relationships and supply channels for your organization through strategic supply management. Leverage a deeper understanding of the scope, costs, metrics and processes associated with supply management.

STRATEGIC NEGOTIATION

Learn to negotiate better purchasing arrangements with vendors and suppliers, identify negotiation opportunities and improve your ability to garner support for ideas or change. Also gain a deeper understanding of the unique challenges that exist when individuals, groups and organizations face potential or existing conflict.

SUPPLY BASE MANAGEMENT

With a systematic, strategic-driven approach to supply base management, you can produce long-lasting value for your company and your customers. Learn to adopt best practices for supplier selection and relationship-building, supply base design, optimization and risk management.

CERTIFICATE PROGRAM TUITION

PROGRAM	COST PER COURSE	PROGRAM PACKAGE TOTAL*
Master Certificate in Advanced Procurement Management - Strategic Sourcing	\$2,480	\$6,845
Master Certificate in Advanced Procurement Management - Strategic Negotiation	\$2,040 - \$2,480	\$6,445
Master Certificate in Global Supply Chain Management	\$2,480	\$6,845
Master Certificate in Supply Chain Management & Logistics	\$2,480	\$6,845
Master Certificate in Supply Chain Management & Operations	\$2,480	\$6,845
Master Certificate in Supply Chain Management & Procurement	\$2,480	\$6,845
Master Certificate in Integrated Supply Chain Management	\$2,480	\$6,845
Advanced Master Certificate in Supply Chain Management & Procurement	\$2,480	\$11,160
Advanced Master Certificate in Integrated Supply Chain Management	\$2,480	\$11,160

*Program package totals reflect savings when all required courses are purchased upfront.

Continuing Education Units (CEUs): Earn 3.50 CEUs with the completion of each course listed above. Earn a total of 10.50 CEUs with the completion of the master certificate or a total of 7 CEUs with the completion of one of the professional certificates listed above.

SAVINGS AND ASSISTANCE AVAILABLE

EMPLOYER TUITION ASSISTANCE

Many companies recognize the value of employee development and training – benefits such as retention and improved job performance. Your employer may have a tuition assistance program that covers all or a portion of your tuition, books and materials. Benefits vary by company, so check with your human resources department for more details.

EXCLUSIVE MILITARY SAVINGS

Active U.S. military servicemembers, Reservists, Guardsmen, veterans, spouses and dependents are eligible for special discounts of up to 15% off individual course prices.

Reductions are valid off the standard tuition and program fee rate of any degree or certificate offered through Bisk Education. This reduction is not stackable with other reductions, and you may not use this reduction in conjunction with other reductions. Please call for more information.

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